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More People Around The World Get Their News Online From Google News Than CNN

TechCrunch.com
December 23 2009

Well, Rupert Murdoch is going to love this. More people around the world get their news online from Google News than from CNN or the news properties of the New York Times. In November, 2009, according to comScore, Google News attracted 100 million unique visitors worldwide, making it a larger news site than CNN (66 million) or the combined properties of the New York Times (92 million). But do you know who is even larger? Yahoo News, with....

Full article:

<http://www.techcrunch.com/2009/12/23/google-news-cnn/>

Twitter Is Said to Be Profitable After Making Search Agreements

Bloomberg
December 21 2009

Twitter Inc. will make about \$25 million from Internet-search deals with Google Inc. and Microsoft Corp. announced in October, enough to push the site into profitability, people familiar with the matter said.

Full article:

<http://www.bloomberg.com/apps/news?pid=20601103&sid=a1jwVtGQmErk>

Coast to coast, more Australian universities Go Google

Official Google Australia blog
December 10 2009

With the recent announcement that hundreds of thousands of UK students are moving to Google Apps, there are now more than six million students, staff, and faculty around the world using Google at school. In the US, a recent survey reported that of those universities that had converted to hosted student email, 56% are going Google. The trend is similar here, with more and more Australian universities getting on to Google Apps.

Full article:

http://google-au.blogspot.com/2009/12/coast-to-coast-more-australian.html?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+OfficialGoogleAustraliaBlog+%28Official+Google+Australia+Blog%29

Microsoft, Google in battle to win over students

TMCNet.com
December 16 2009

As they plunged into a project on ancient Egypt this fall, Jay Martino's Cupertino (Calif.) Middle School students probably didn't realize they were on the front lines of a high stakes battle between Google and Microsoft.

Full article:

<http://www.tmcnet.com/submit/2009/12/16/4535070.htm>

Google In Discussions To Acquire Yelp For A Half Billion Dollars Or More

TechCrunch.com
December 17 2009

Google and Yelp are in advanced acquisition negotiations, we've confirmed from multiple sources. And while the deal isn't done, we've heard that it's very likely to close. The price is supposedly at least \$500 million.

Full article:

<http://www.techcrunch.com/2009/12/17/google-acquire-buy-yelp/>

Google Posts Privacy Philosophy Online (on the Same Day It Loses Street View Battle in Switzerland)

MediaBistro.com - SF Bay Area News
December 18 2009

On the same day that Google suspended use of street-level images taken in Switzerland in Google Maps, the company posted a presentation on its Public Policy Blog, outlining its thoughts on online privacy.

Full article:

http://www.mediabistro.com/baynewser/google_stuff/google_posts_privacy_philosophy_online_on_the_same_day_it_loses_street_view_battle_in_switzerland_146557.asp

Google's Fast Flip Adds Two Dozen Publishers

MediaBistro.com - SF Bay Area News
December 17 2009

Back in September, we told you about the launch of Google's Fast Flip, a new system for displaying magazine and newspaper content online—and for selling ads against it.

Full article:

http://www.mediabistro.com/baynewser/future_of_journalism/googles_fast_flip_adds_two_dozen_publishers_146333.asp

Social Media Optimization - Shifting the Landscape of Search Engine Marketing

Site Pro News
December 16 2009

By Julie Ann Ross (c) 2009

Social media optimization (SMO) is an important ingredient within your SEO and SEM campaigns. In the past, social networking sites were not much more than an oddity. Today, many have received enormous ranking authority from top search engines. If you are not leveraging these sites to improve your exposure and communicate with your niche consumer, your search engine positions are vulnerable to your competitors.

Full article:

<http://www.sitepronews.com/archives/2009/dec/16.html>

Wave of Googlevation: A technophobe's guide to Google Wave

LJWorld.com
December 14 2009

It's a hotter ticket than Kansas University basketball and currently more exclusive than the Freemasons. It's a potentially game-changing technological advance and paradigm shifter. It's all the rage online and has the technorati salivating like Pavlovian iDogs.

Full article:

<http://www2.ljworld.com/news/2009/dec/14/wave-googlevation-technophobes-guide-google-wave/>

Edith Cowan University joins Live@Edu fraternity - err, sorority?

ITWire.com
December 15 2009

The tussle between Microsoft and Google for business from Australia's universities continues: the latest round sees Edith Cowan University falling into the Microsoft camp.

Full article:

<http://www.itwire.com/content/view/30055/53/>

Microsoft extends its lead in university email and online services

The Australian
December 15 2009

MICROSOFT has stretched its lead over Google in the race to provide email systems in tertiary education, having signed Western Australia's Edith Cowan University to the service.

Full article:

<http://www.theaustralian.com.au/australian-it/microsoft-extends-its-lead-in-university-email-and-online-services/story-e6frgakx-1225810380108>

Cyber crime poses threat to e-commerce

CNN
December 14 2009

The past 12 months have been a banner year for cyber crime. And that could be bad news for the future of e-commerce.

"At current trends, in three or four years people will start to think twice about transacting on the Web, individuals and businesses," said Michael Fraser, director of the communications law centre at the University of Technology Sydney.

Full article:

<http://edition.cnn.com/2009/TECH/12/13/cybercrime.2009.review/>

LeWeb: 'Google to buy Twitter' rumour re-surfaces

The Telegraph - UK
December 10 2009

Jack Dorsey, Twitter founder and chairman, has re-ignited rumours that Google could buy the microblogging service.

During a panel session entitled: 'European Gang Live' at LeWeb 09 in Paris, Mr Dorsey was asked if Google was planning on acquiring Twitter. Instead of denying the possibility as expected, he replied: "There have been no announcements."

Full article:

<http://www.telegraph.co.uk/technology/twitter/6782426/LeWeb-Google-to-buy-Twitter-rumour-re-surfaces.html>

YouTube to Launch a Sports Hub

MediaBistro.com - SF Bay Area News
December 11 2009

YouTube will launch a "Sports Hub" next spring featuring over 2,000 videos owned by SportAccord, the organization which represents 104 world federations, including cycling, swimming, basketball, karate, and wrestling.

Full article:

http://www.mediabistro.com/baynewser/youtube/youtube_to_launch_a_sports_hub_145811.asp

Google brings app-making to the masses

SFGate.com
December 10 2009

Kelsey Ransick, a University of San Francisco history major, doesn't own a smart phone and thought computer science was for guys who sat hunched in a lab. Mobile phone developing was the last thing she saw herself doing.

Full article:

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2009/12/10/BUL91B272R.DTL>

Google Receives 71 Percent of Searches in November 2009

HitWise.com
December 09 2009

Experian Hitwise announced today that Google accounted for 71.57 percent of all U.S. searches conducted in the four weeks ending November 28 2009. Yahoo! Search, Bing and Ask.com received 15.39 percent, 9.34 percent and 2.65 percent, respectively. The remaining 52 search engines in the Hitwise Search Engine Analysis Tool accounted for 1.07 percent of U.S. searches.

<http://www.hitwise.com/us/press-center/press-releases/google-searches-nov-09/>

Google Launches System for Measuring Deforestation and Combating Climate Change

MediaBistro.com - SF Bay Area News
December 10 2009

Coinciding with the Copenhagen climate conference, Google has announced a new service that will help the world measure the changes in the earth's forests. Emissions from tropical deforestation surpass those of all cars, trucks, planes, ships and trains worldwide. Cutting back on deforestation is....

Full article:

http://www.mediabistro.com/baynewser/google_stuff/google_launches_system_for_measuring_deforestation_and_combating_climate_change_145620.asp

Once Mighty Friendster Sold to Malaysian Firm

MediaBistro.com - SF Bay Area News
December 10 2009

Once, Friendster was the revolutionary, genre-changing social media darling. Then along came MySpace and Facebook, and Friendster was relegated to the where-are-they-now file. And Asia.

Even while it struggled domestically, the Mountain View-based service built and maintained a significant presence throughout the Asian continent, where, by its own count, 90 percent of its 100 million current users are located. (The company's new CEO, Richard Kimber, once led Google's sales and operations team in Southeast Asia.)

Full article:

By Jason Turbow

http://www.mediabistro.com/baynewser/friendster/once_mighty_friendster_sold_to_malaysian_firm_145635.asp

Turning Down Google

Forbes.com
December 09 2009

Why one Vietnamese entrepreneur declined a check from the search giant.

What entrepreneur in his right mind would turn down an acquisition offer from Google? Nguyen Xuan Tai, the chief executive of Vietnamese-language search site Socbay, did. He is 26 years old and has no regrets. The self-described PC addict and programming whiz who grew up poor in northern Vietnam has made the gutsy decision to compete with Google.

Full article:

<http://www.forbes.com/2009/12/09/vietnam-google-socbay-intelligent-technology-fannin.html>

Search By Sight With Google Goggles

TechCrunch.com
December 07 2009

Today, at their Search Event in Mountain View, Google demoed a brand new product set to launch in Google Labs: Google Goggles. Humorous name aside, the product looks to be a huge leap forward in the field of visual search — by which I mean, you point a camera at something and Google figures out what it is.

Full article:

<http://www.techcrunch.com/2009/12/07/google-goggles/>

Keys' Release the Latest Victory for Facebook in Music Arena

MediaBistro.com - SF Bay Area News
December 08 2009

That Alicia Keys released her new album, *The Element of Freedom*, on Facebook yesterday is of some interest. Those who go to her fan page can stream it for free (though not download it). The record won't hit stores until Dec. 15.

Full article:

http://www.mediabistro.com/baynewser/facebook/keys_release_the_latest_victory_for_facebook_in_music_arena_145297.asp

Dell makes \$6.5m from Twitter sales

The Guardian - UK
December 08 2009

Computer firm says it is making money from a presence on social networking sites - despite a less-than-impressive start

Full article:

<http://www.guardian.co.uk/media/pda/2009/dec/08/socialnetworking-digital-media>

Google Bar Coding Our Favorite Stores, Restaurants, Theaters

MediaBistro.com - SF Bay Area News
December 08 2009

Today, if you want to find out more about that new little trattoria around the corner or an exhibit at your local museum, you have to go online and track down its Web site or reviews on Yelp. In the not-

too-distant future, however, everything's going to be bar coded, and all you'll have to do is scan the code with your mobile phone to get instant information on the object of your interest.

Full article:

http://www.mediabistro.com/baynewser/google_stuff/google_bar_coding_our_favorite_stores_restaurants_theaters_145315.asp

Google Unveils 'Living Stories' Prototype for Newspapers

MediaBistro.com - SF Bay Area News
December 08 2009

Google unveiled a prototype for a new way of delivering news coverage online—one that Google VP of Product and Search Marissa Mayer has been flogging at all those future-of-journalism panels she's appeared at over the past year.

Full article:

http://www.mediabistro.com/baynewser/google_stuff/google_unveils_living_stories_prototype_for_newspapers_145337.asp

Google announces Public DNS

ZD Net UK
December 03 2009

Google has launched Google Public DNS as an alternative domain name service for any Internet user. Designed to replace the DNS services provided by ISPs or companies, Google says that its DNS will be faster and more secure than many other DNSs, and won't filter content.

Full article:

http://community.zdnet.co.uk/blog/0,1000000567,100145540-2000331777b,00.htm?s_cid=255&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+zdnetuk%2Fblogs%2Fnewsblog+%28ZDNet+UK+Blogs+-+News+Blog%29&tag=content;col1

Open University prepares to embrace the cloud

ZD Net UK
November 04 2009

The Open University is in negotiations with Microsoft and Google about cloud computing services for students and staff.

Niall Sclater, the OU's director of learning innovation, told GC News that the university will shortly be taking a decision about whether to deploy Google Apps or Microsoft Live@edu.

Full article:

<http://news.zdnet.co.uk/internet/0,1000000097,39857569,00.htm>

Now on Google Finance: streaming news

Official Google Blog
December 04 2009

Ever since we launched real-time and streaming quotes on Google Finance last year, we've heard from users how vital that up-to-date information has been. Especially in today's volatile financial environment, current information can be the difference between a seizing an opportunity and missing it. Today, we've taken a big step towards improving access to current financial information: streaming financial and market news on Google Finance.

Full article:

<http://googleblog.blogspot.com/2009/12/now-on-google-finance-streaming-news.html>

Study: Facebook Users Still Too Liberal With Their Personal Information

MediaBistro.com - SF Bay Area News

December 07 2009

Almost half of Facebook users are too quick to accept friend invitations from unknown people—compromising the security of their personal information along the way, according to a new study from a security firm in Australia.

Full article:

http://www.mediabistro.com/baynewser/facebook/study_facebook_users_still_too_liberal_with_their_personal_information_145163.asp

Sophos Australia Facebook ID probe 2009

Sophos Australia

December 06 2009

Just over two years ago, Sophos UK conducted a Facebook ID Probe to see how willingly social networkers give out their personal data. 43% of those in the probe accepted an invitation to be friends with Freddi Staur – allegedly a 20-something from London, but in reality a green plastic frog.

Full article:

<http://www.sophos.com/blogs/duck/g/2009/12/06/facebook-id-probe-2009/>

Microsoft, Yahoo take next step in search alliance

The Associated Press, via R&D Magazine

December 07 2009

Microsoft Corp. and Yahoo Inc. have signed off on their plan to team up against Google Inc. in the lucrative Internet search market.

Full article:

<http://www.rdmag.com/News/FeedsAP/2009/12/information-tech-microsoft-yahoo-take-next-step-in-search-alliance/>

Google Redefines 'Real-Time' Collaboration with AppJet Purchase

PC World

December 05 2009

Google announced on Friday that it is acquiring AppJet, a small startup with a focus on real-time online document collaboration. The AppJet team will be relocating "down under" to join the Google Wave team in Australia and help redefine "real-time" collaboration.

Full article:

http://www.pcworld.com/businesscenter/article/183805/google_redefines_realtime_collaboration_wit_h_appjet_purchase.html

Friendster to be sold by month's end: source

Reuters
December 04 2009

Friendster, one of the world's earliest social networking sites, will be sold to an Asian buyer by the end of December for at least \$100 million, a source familiar with the matter said.

Friendster, which predates Facebook and MySpace in the social networking space was founded in 2002. But it quickly lost ground to other social networking sites in the United States. Friendster is now mostly used in Asia where more than half of its registered 100 million users are from.

Full article:
<http://www.reuters.com/article/idUSTRE5B25X020091204>

Google quietly rolls out Dictionary

The Los Angeles Times
December 03 2009

What does "googling" mean? Google can tell you.

The search giant has quietly rolled out Google Dictionary, which presents definitions and synonyms. Exactly what you'd expect from a dictionary.

Full article:
<http://latimesblogs.latimes.com/technology/2009/12/google-dictionary.html>

Friendster: Asia's Social Network

TechCrunch.com
January 20 2009

Social network Friendster has over 30 million monthly visitors worldwide, says Comscore. The problem (or perhaps the opportunity) is that just 1.7 million of those visitors are in the U.S. The vast majority, nearly 28 million, are in the Asia/Pacific region.

Full article:
<http://www.techcrunch.com/2009/01/20/friendster-asias-social-network/>

See also: Friendster at a glance
http://www.e27.sg/blog/wp-content/uploads/2009/01/friendster_at_a_glance_june_2008.pdf

Yahoo, Twitter Take Sides in the Social Profile Wars

MediaBistro.com - SF Bay Area News
December 03 2009

Remember the Betamax vs. VHS wars way back when? A similar fight is looming in the "social profile" space, and Yahoo and Twitter just took sides.

Full article:
http://www.mediabistro.com/baynewser/soc_media/yahoo_twitter_take_sides_in_the_social_profile_wars_144872.asp

Google Turns To Twitter To Help Friend Connect Fly

TechCrunch.com
December 02 2009

Somedays, it seems like Facebook Connect is slowly taking over the web. It's becoming so ubiquitous that it's more surprising now to find a site that doesn't allow you to log-in with your Facebook credentials. Seeing this, Google has been taking steps to make its own similar platform, Friend Connect, more social. And today they've quietly launched a pretty big feature: Twitter integration.

Full article:

<http://www.techcrunch.com/2009/12/02/google-friend-connect-twitter/>